Title 3—The President

Proc. 7269

nated soils and ground water. Agricultural biotechnology reduces our dependence on pesticides. Manufacturing processes based on biotechnology make it possible to produce paper and chemicals with less energy, less pollution, and less waste. Forensic technologies based on our growing knowledge of DNA help us exonerate the innocent and bring criminals to justice.

The biotechnology industry is also improving lives through its substantial economic impact. Biotechnology has stimulated the creation and growth of small businesses, generated new jobs, and encouraged agricultural and industrial innovation. The industry currently employs more than 150,000 people and invests nearly \$10 billion a year on research and development.

Recognizing the extraordinary promise and benefits of this enterprise, my Administration has pursued policies to foster biotechnology innovations as expeditiously and prudently as possible. We have supported steady increases in funding for basic scientific research at the National Institutes of Health and other science agencies; accelerated the process for approving new medicines to make them available as quickly and safely as possible; encouraged private-sector research investment and small business development through tax incentives and the Small Business Innovation Research program; promoted intellectual property protection and open international markets for biotechnology inventions and products; and developed public databases that enable scientists to coordinate their efforts in an enterprise that has become one of the world's finest examples of partnership among university-based researchers, government, and private industry.

Remarkable as its achievements have been, the biotechnology enterprise is still in its infancy. We will reap even greater benefits as long as we sustain the intellectual partnership and public confidence that have moved biotechnology forward thus far. We must strengthen our efforts to improve science education for all Americans and preserve and promote the freedom of scientific inquiry. We must protect patients from the misuse or abuse of sensitive medical information and provide Federal regulatory agencies with sufficient resources to maintain sound, science-based review and regulation of biotechnology products. And we must strive to ensure that science-based regulatory programs worldwide promote public safety, earn public confidence, and guarantee fair and open international markets.

NOW, THEREFORE, I, WILLIAM J. CLINTON, President of the United States of America, by virtue of the authority vested in me by the Constitution and laws of the United States, do hereby proclaim January 2000 as National Biotechnology Month. I call upon the people of the United States to observe this month with appropriate programs, ceremonies, and activities.

IN WITNESS WHEREOF, I have hereunto set my hand this nineteenth day of January, in the year of our Lord two thousand, and of the Independence of the United States of America the two hundred and twenty-fourth.

WILLIAM J. CLINTON

Proclamations

Proclamation 7270 of January 31, 2000

National African American History Month, 2000

By the President of the United States of America A Proclamation

Each year during National African American History Month, as we explore the history and culture of African Americans, we discover anew a treasure of stories about the triumph of the human spirit, inspiring accounts of everyday people rising above the indignities imposed by prejudice. These stories are not only an important part of African American history, but an essential part of American history.

We are awakened to such stories through the power, beauty, and unflinching witness of poets and writers like Maya Angelou, Gwendolyn Brooks, Paul Laurence Dunbar, Langston Hughes, James Weldon Johnson, Toni Morrison, and Alice Walker. We find them in the lives and voices of Frederick Douglass, Sojourner Truth, Booker T. Washington, and others who, rising above slavery, brutality, and bigotry, became great American champions of liberty, equality, and dignity. We see them written in the achievements of civil rights leaders like Daisy Bates, James Farmer, John Lewis, Martin Luther King, Jr., Thurgood Marshall, Mary Church Terrell, Roy Wilkins, and Whitney Young.

Forty years ago this month, a new chapter in African American history was written. On February 1, 1960, four courageous young men-freshmen at North Carolina Agricultural and Technical College in Greensboro—sat down at a segregated lunch counter in a local store and politely refused to leave until they were served. Their nonviolent action challenged a barrier that, symbolically and practically, had separated black and white Americans for decades and denied equal treatment to African American citizens. The extraordinary bravery and determination of Ezell Blair, Jr., Franklin McCain, Joseph McNeil, and David Richmond galvanized young men and women of conscience across America, setting in motion a series of student sit-ins in more than 50 cities and 9 States. Subjecting themselves to verbal abuse, physical violence, and unjust arrest, thousands of black and white students peacefully demonstrated to end segregation in restaurants, theaters, concert halls, and public transportation and called for equality in housing, health care, and education. Their story of conscience and conviction and their ultimate triumph continue to inspire us today.

The theme of this year's African American History Month is "Heritage and Horizons: The African American Legacy and the Challenges of the 21st Century." It is a reminder that the new century on which we have just embarked offers us a unique opportunity to write our own chapter in the history of African Americans and of our Nation. We can use this time of extraordinary prosperity and peace to widen the circle of opportunity in America, to recognize that our society's rich diversity is one of our greatest strengths, and to unite around the fundamental values that we all share as Americans. We can teach our children that America's story has been written by men and women of every race and creed and ethnic background. And we can ensure that our laws, our actions, and our words honor the rights and dignity of every human being.

Title 3—The President

NOW, THEREFORE, I, WILLIAM J. CLINTON, President of the United States of America, by virtue of the authority vested in me by the Constitution and laws of the United States, do hereby proclaim February 2000 as National African American History Month. I call upon public officials, educators, librarians, and all the people of the United States to observe this month with appropriate ceremonies, activities, and programs that raise awareness and appreciation of African American history.

IN WITNESS WHEREOF, I have hereunto set my hand this thirty-first day of January, in the year of our Lord two thousand, and of the Independence of the United States of America the two hundred and twenty-fourth.

WILLIAM J. CLINTON

Proclamation 7271 of February 1, 2000

American Heart Month, 2000

Proc. 7271

By the President of the United States of America A Proclamation

In the past half century, our Nation has made enormous progress in the fight against heart disease. Through careful research, scientists and doctors have identified key factors—including smoking, high blood pressure, high blood cholesterol, diabetes, obesity, and physical inactivity—that increase the risk of heart disease. Working with dedication and determination, they have developed new treatments and procedures, such as cardiopulmonary resuscitation, defibrillation, clot-dissolving medicines, angioplasty, and cardiac imaging devices, that have saved many lives. As a result of these advances, the death rate from coronary heart disease has fallen dramatically in our Nation, with a nearly 60-percent reduction since its peak in the mid-

While these developments are significant, heart disease remains a serious health problem. Despite our knowledge of the importance of exercise and a proper diet to maintaining a healthy heart, studies indicate that both physical inactivity and obesity are on the rise throughout our country. Today, more than 58 million Americans have one or more types of cardio-vascular disease (CVD), and each year nearly 1 million Americans die from CVD—more than from the next 7 leading causes of death combined. Furthermore, rates of coronary heart disease deaths and the prevalence of some risk factors remain disproportionately high in minority and low-income populations.

As we stand at the dawn of this new century, it is crucial that we build on the developments of the last century to reduce the incidence of CVD, to address the disparity among various segments of our population, and to make further progress in the fight against heart disease. To help meet this challenge, my Administration has launched the *Healthy People 2010* initiative, which addresses health problems that can be prevented through better care and increased public awareness. Among the initiative's ambitious goals are improving the prevention, detection, and treatment of heart disease risk factors, earlier identification and quicker response in the treat-